



WORK EXPERIENCE

- Jan 2009 – Present** – **Web Developer, University of California**
Developed 3 high-traffic portals (including California Digital Library) used by UC students, faculty and librarians worldwide. Performed user testing, developed wireframes and template mockups, developed templates utilizing YUI and JQuery frameworks.
- July 2007 – Sept 2008** – **Front-End Developer, Shopping.com**
Developed 12 high-traffic comparison shopping web properties (including Shopping.com, Dealttime.com and Epinions) and over 20 additional co-branded sites, each serving millions of unique visitors daily. Hand-coded validated CSS and XHTML-based, SEO-optimized templates, buying guides, landing pages and eBay widgets.
- July 2000 – July, 2007** – **Senior Designer & Developer, Open Aperture Design**
Produced web, print and e-mail campaigns for over 80 client brands. Managed multiple simultaneous projects, designed and developed standards-compliant, scalable web sites, logos and print collateral, created wireframes and developed corporate training courses.
- Mar 2006 – Oct 2006** – **Senior Web Producer, Let's Talk**
Created co-brands and micro-sites for 9 different partner brands, in addition to the primary brand. Directed projects, developed coding and design standards, consulted with clients and customers, developed table-less CSS layouts and PHP-driven user interfaces.
- June 1998 – July 2000** – **Lead Designer, ePlay, Inc.**
Designed and launched 3 versions of the ePlay children's web site as part of a team of other designers and developers. Designed wireframes, site navigation, user administration and login pages. Generated site content, created and modified illustrations, implemented HTML and CSS designs into TCL templates.

SKILLS & QUALIFICATIONS

Wide-Ranging Creative Talent

Established direct experience with over 100 independent brands over 17 years. Demonstrated expertise creating logos, web sites and other collateral, and matched existing brands to provide complete solutions for real-world problems.

Solid Technical Background

Hand-coded valid, table-less HTML, XHTML, CSS, JavaScript, PHP and JSP, with an in-depth understanding of semantic coding, the Document Object Model, search engine optimization, cross-platform and browser compatibility, Section 508 accessibility and ADA standards. Fluent with several IDE packages, JavaScript frameworks and source control systems, QA, running multiple simultaneous beta and A/B comparison testing.

Excellent Communication Skills

Skilled in clarifying complex technical issues to non-technical staff and users. Instructed clients, co-workers and end-users, in-person and remotely, both individually and in classroom settings. Excelled in high-demand environments and under tight deadlines, driving projects, working independently and with teams. Collaborated closely and effectively with all levels of management and both the creative and technical sides of the industry, and developed a clear understanding of the business needs for each.

VISUAL DESIGN & CODE SAMPLES

Portfolio Site: <http://www.ezraekman.com/>

SOFTWARE EXPERIENCE

Graphic Design

Adobe Creative Suite
Adobe Photoshop
Adobe Illustrator
Adobe Imageready
Adobe InDesign
Adobe Acrobat
Adobe Lightroom
Adobe Fireworks
Quark Xpress

Web Site Development

Valid HTML/XHTML, CSS
JavaScript Libraries: YUI/Dojo/JQuery
IntelliJ Idea, BBEEdit, UltraEdit & Coda
Dreamweaver, Frontpage & GoLive
Semantic code, DOM & SEO practices
Section 508 & ADA Compliance
Perforce & CVS Version Control
PHP & JSP

Productivity

Microsoft Visio & OmniGraffle
Microsoft Office Suite

Operating Systems

Mac OS, DOS & Windows
Linux/Unix

PAST BRANDS

Alltel
Ann Taylor
Boeing
Hewlett-Packard
Intel
J. Walter Thompson
Lexus
NetLedger
Nokia
PartyPoker.com
Radisson Edwardian Hotels London
Radisson Hotels & Resorts
Rafael Group Hoteliers
Reply.com
Salesforce
Sun Microsystems
Tropicana
University of California at Berkeley
U.C. System, Office of the President
W Hotels
Wadsworth Thomson Learning
WalMart.com
Williams, Adley & Company
Yahoo!